

DACC Formally Establishes Annual Appeal

October 1, 2010

In recognition of the significant need for on-going fund raising support, the DACC has formally established its Annual Appeal program. While the DACC had much success over the years with a Capital Campaign, raising over \$4 million to support facility construction, the focus now is on an on-going fund raising effort that will provide much needed assistance simply to sustain operations.

The original operating budget for the DACC was built around a projection of approximately 3,000 members. Given the state of the economy during the last two years, membership levels have remained much lower but consistent with slightly over 2,000 members. Despite the progress made earlier this year in refinancing the construction loan into a long-term mortgage and reducing expenses, the DACC remains challenged to meet its annual obligations, like many similar community-based organizations. For the foreseeable future, the DACC must raise \$200,000 annually in order to sustain an annual operating budget of approximately \$1.2 million. This \$200,000 is required over and above income derived from membership and program fees, and is needed just to keep the facility operating.

Throughout the year the DACC will continue to hold key events, such as the golf outing, community walk, 5K run, and other activities, all oriented toward helping to reach this goal. In addition, a committee is being formed to ensure the DACC remains focused on this critically important goal and anyone interested in helping is encouraged to join. At this point in the year, we have a significant challenge in that we have only achieved approximately 50% of this goal, and we need your support. Throughout the remainder of this year the DACC will actively be seeking both individual and corporate donations to complement the special events and other fund raising activities already planned.

Thank you for your on-going support. Achieving this goal is only possible with assistance from the membership, staff, volunteers, Board members, and community friends.